

Privacy Policy

This privacy policy sets out how **Wildfoot Fitness** uses and protects any information that you give me when you use this website. **Wildfoot Fitness** is committed to ensuring that your privacy is protected.

Should I ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.

Wildfoot Fitness may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st October 2024

What I Collect

I may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What i do with the information i gather

I require this information to build and maintain the quality and integrity of the website. I also use this to understand your needs and provide a better service, and in particular for the following reasons:

Internal Record Keeping

I may use the information to improve my products and services.

I may periodically send promotional emails about new products, special offers or other information, which I think you may find interesting using the email address that you have provided.

From time to time, I may also use your information to contact you for market research purposes. I may contact you by email, phone, or mail. I may use the information to customise the website according to your interests.

Security

I am committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure I have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information I collect online.

How I Use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a

particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

I use traffic log cookies to identify which pages are being used. This helps me analyse data about web page traffic and improve my website in order to tailor it to customer needs. I only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help me provide you with a better website, by enabling me to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with me.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Controlling Your Personal Information

I will not sell, distribute or lease your personal information to third parties unless I have your permission or are required to do so by law. I may use your personal information to send you promotional information about third parties that I think you may find interesting if you tell me that you wish this to happen.

You may request details of personal information that I hold about you under the Data Protection Act 1998. A small fee may be payable. If you would like a copy of the information held on you please email **contact@wildfootfitness.com**

If you believe that any information I am holding on you is incorrect or incomplete, please email me as soon as possible, at the above address. I will promptly correct any information found to be incorrect.